

FANtastic Sports Sales Management Software!

FANtastic is the only package you need to keep up with your customers, prospects, and vendors.

The screenshot displays the 'TeleMagic Enterprise' software interface. The main window is titled 'Client Info' and shows a customer profile for Mr. Kelly McCrimmon. The profile includes contact information, company details, and a 'Sales & Marketing' section. A 'Notepad' section contains a message dated 09/02/2003. Below the profile is a table showing purchase and payment history.

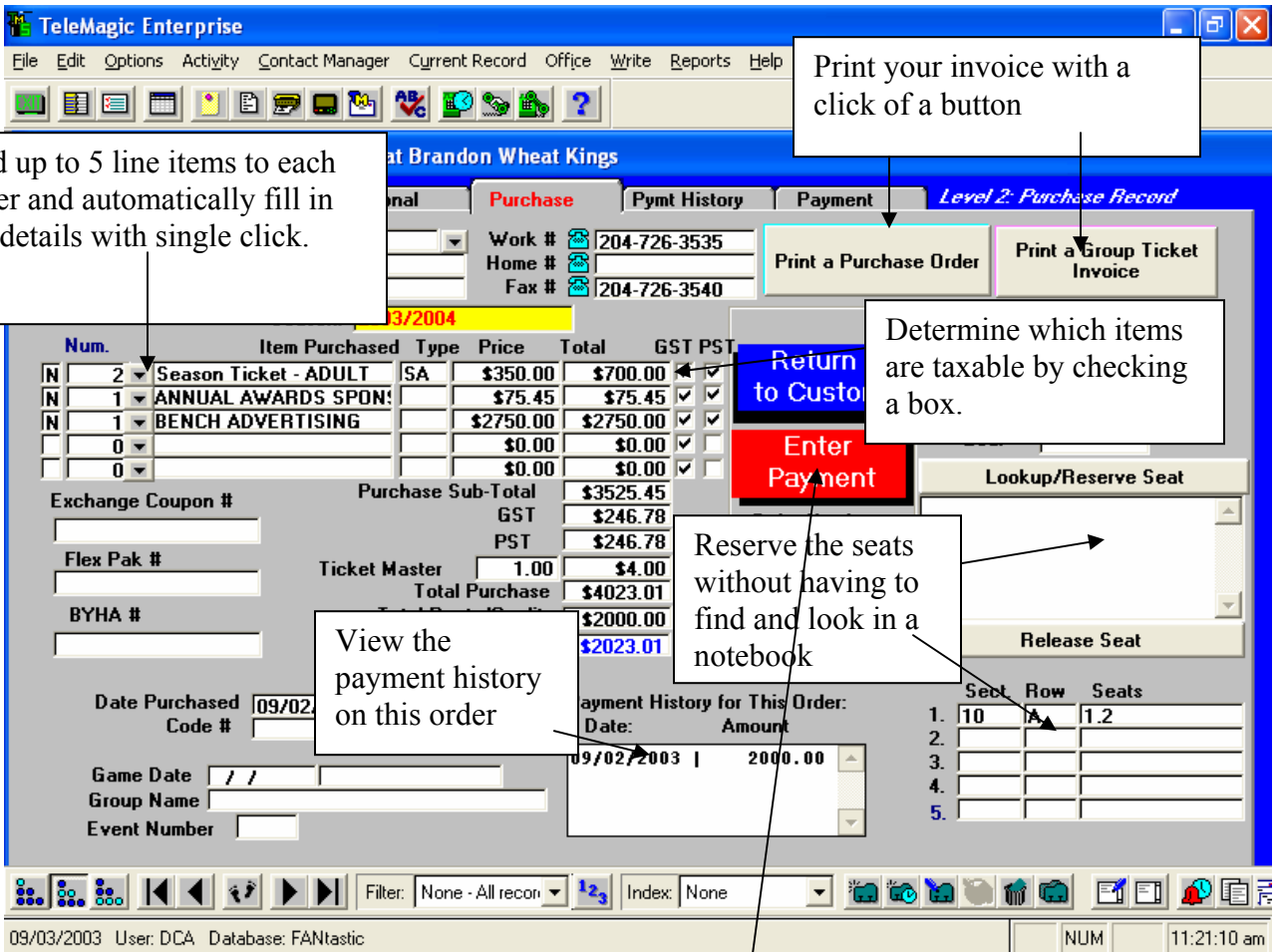
Date	Season	Type	\$ Purchase	\$ Paid	\$ Balance
09/02/2003	2003/2004	[Seas]	4023.01	2000.00	2023.01

Annotations and callouts:

- Top Callout:** Capture as much (or as little) information as you want about each customer to build a long lasting relationship, focus your marketing, and close more sales.
- Right Callout:** When going to a meeting, print the record and take it with you (points to 'Print this Record' button).
- Bottom Callout:** View purchase and payment history at a single glance. (points to the purchase history table).

Keep records of all calls, faxes, emails, letters, and meetings as you build your relationship with your customer. The notepad will give you a quick view of the history of the account even after sales and customer service reps leave.

Once you have created the customer or prospect's profile the next step is to enter his order. With FANtastic, it's as easy as the click of a button!



With **FANTastic**, creating sales orders is matter of selecting items from your Pricing Database and filling in the quantities. You can flag each item for Provincial or General Sales Tax or both. You can even factor in a handling fee for Ticket Master or any of the ticketing services you might use.

After you get the order complete, just press the **Add Payment** button to record your customer's payment. If they are making payments on a payment plan, you can add as many payments as you need. The current balance will be updated with each payment.

Making sales is about the most important thing an organization can do. For many organizations who watch cash-flow closely, collecting payments is just as important. By making it easy to record payments, track balances and set reminders, **FANtastic** will ensure that payments are maximized with a minimum of efforts.

TeleMagic Enterprise

File Edit Options Activity Contact Manager Current Record Office Write Reports Help

Payments

Client Info Preferences Personal Purchase Pymt History **Payment** *Level 3: Payment Record*

Client: Mr. Kelly McCrimmon
 Company: Brandon Wheat Kings
 Rep: DCA Account #
 Order: 0302139 on 09/02/2003 for \$ 4023

Payment Received

Amount: \$2000.00 Minimum Paymt: \$4,023.01
 Date: 09/02/2003 Number: 1000xx
 Method: Cheque Approval Code: 1000

Beginning Balance: \$4023.01 Ending Balance: \$2023.01

Payment Notes

Payments are tracked by:

- Amount
- Date
- Payment method

View the 'before' and 'after' balances to ensure accuracy

Record notes for regarding payments or future payments as needed.

09/03/2003 User: DCA Database: FANtastic NUM 12:12:26 pm

And after you have created your customer records, sales records and payments, there are always reports required. With FANtastic, we have many to choose from as well as a custom report writer and a quick list generator to meet that need. Some of the reports include:

Customer Data Report	Season Ticket Invoice	Open Seating Report
Seating Priority	Group Ticket Invoice	Outstanding Balance Report
Sales Analysis	Payment Report	Customer Payment Receipt